

All blank entries due to lack of information provided by the publisher.

KY-2A

Program Description/Textbook or Print Instructional Material

Vendor	Davis Publications, Inc.
Web URL	www.davis-art.com
Title	Exploring Visual Design
Author	Joseph A Gatto, Albert W. Porter, Jack Selleck
Copyright Date	2000
ISBN	0-87192-379-3
Edition	First
Course/Content Area	Arts & Humanities/Visual Arts
Intended Grade or Level	Grades 9-12
Readability Level	7.2
List Price	\$36.95
Lowest Wholesale Price	\$36.95

All materials bid as of July 1, 2003 must be offered in an alternative format for students

The Kentucky Department of Education must receive a copy of the alternative

Level of Accommodations	Level Two
--------------------------------	-----------

Rationale	If Level Two or Level Three, please provide rationale for not meeting Level The cost and time that Davis would incur for providing full compliance with the electronic file for any needed specialized format conversion.
------------------	--

FEATURES

Disclaimer

The features of each book or program were developed by the publisher and

Content

Exploring Visual Design is structured as a general visual art course with its organization centered around the elements & principles of art. Each chapter, is devoted to an element or principle.

Student Experiences

Exploring Visual Design offers many opportunities for students to create artwork using knowledge of composition and function. Students can create connections between visual arts & other disciplines.

Assessment

Studio experiences have self-evaluation questions for the student and teacher. 12 tests for each element & principle are provided in the booklet of Assessment Masters. Assessment is centered around the objectives of each studio assignment & preparation.

Organization

Each studio experience has a lesson plan in the teacher's edition with preparation, teaching, and assessing components giving ample instructions. Extended lessons are included.

Resource Materials

Not Applicable

Gratis Items to be provided and under what conditions -

Teacher's Edition 1:25, Studio Resource Binder 1:25, Large Reproductions 1:25, Assessment Masters 1:25

Available Ancillary Materials

Assessment Masters 591-5, Large Reproductions - Elements of Design 381-5, Large Reproductions - Principles of Design 466-8, Studio Resource Binder 382-3, Slides (12 Sets) 383-1

Research Data and Evidence of Effectiveness

Disclaimer: The research data and evidence of effectiveness was provided by the

Note: Please complete this section by indicating the research data and evidence of

Research Available No

If yes, provide infor

Disclaimer: Comments on the strengths and/or weaknesses of each book, material or program were written by members of the State Textbook/Instructional Materials Review Team and reflect their opinions. They do not reflect the opinions of the State Textbook Commission nor the Kentucky Department of Education. In addition, the State Textbook/ Instructional Materials Review Team completed each evaluation form during the week of July19-23, 2004. In order to maintain the integrity of the of the review team's comments, editing was limited to spelling and punctuation.

Title	Exploring Visual Design		
Publisher	Davis Publications		
Item Evaluated	Student Text		
Content Level	9-12	Copyright Date	2000
ISBN	0-87192-379-30-87192-379-3	Date of Evaluation	7/23/04

Recommended YES

Publisher's Explanation of Reviewer's Comments:

Technology Strengths

Web link in student text

Technology Weaknesses

Instruction & Assessment Strengths

Included via masters, excellent resource checklist, rubrics, and critique format A plus

Instruction & Assessment Weaknesses

Organization & Structure Strengths

Well organized, high interest, visually attractive book, Intro to advanced grade 9-12 easily picked up and user friendly.

Organization & Structure Weaknesses

Resource Materials Strengths

Teacher resource most desirable, excellent for the apprentice or master.

Resource Materials Weaknesses

None supplied to review team

Technology Comments

Equipment

Windows	No	Macintosh	No	CD ROM	No	Sound	No
Equipment Other							

Grade Level

Rating Scale: 0-Not applicable; 1-None of the time; 2 Minimally; 3-Some of the time; 4-Most of the time

Primary No Intermediate No Middle No High No

Audience

Individual	No	Small Group	No	Large Group	No
------------	----	-------------	----	-------------	----

Format

Stand Alone/Independent	No	Integrated	No	Supplemental	No
-------------------------	----	------------	----	--------------	----

Cost

Single Copy		School Version	
Network Version		Online	
Site License		Lab Pack	

Type of Software

Simulation	No	Tutorial	No	Critical Thinking	No
Management	No	Exploratory	No	Utility	No
Interdisciplinary	No	Creativity	No	Type of Software - Other	
Problem Solving	No	Drill and Practice	No		

Management

	Allows customizing for individual learning needs
	Allows Students to exit and resume later
	Keeps student's performance record, where needed
	Allows control of various aspects of software (sound)
	Allows printed reports

Presentation/Interface

	Presents material in organized manner
	Consistent, easy-to-use, on-screen instructions
	Developmentally correct presentation/ format
	Adapts to different learning styles/multiple intelligences
	Accessible for special needs students
	Runs smoothly, without long delays
	Easy-to-view text and graphics
	Easy-to-hear and understand sounds
	Avoids unnecessary screens, sounds, and graphics
	Provides immediate, appropriate feedback
	Presentation/Interface Comments

Rating Scale: 0-Not applicable; 1-None of the time; 2 Minimally; 3-Some of the time; 4-Most of the time

<i>Rating</i>	<i>Strength</i>	<i>Weakness</i>
Identifies a Sense of Purpose		
4	Specifically identified, well, defined and extended	
Provides Guiding Questions and Instructional Objectives		
4	Specifically identified, well, defined and extended	
Develops and Builds on Student Ideas		
4	Allows for student expansion.	
Encourages student to become an independent learner (performer, creator, speaker)		
4		
Assesses Student Progress – Commonwealth Accountability Testing System (CATS) “like” Assessment is provided. Variety of Assessments (diagnostic, formative, Summative, open response, multiple choice, individual, small group, oral demonstrations, presentations, portfolio prompts) is included, Performance assessment opportunities are also included.		
3	Easily adapted.	
Enhances the Learning Environment		
4		
Reading level appropriate for interest and ability level of intended student group; level remains consistent throughout		
4	7.2 reading level allows for great access by reading challenged students.	
Includes activities and opportunities for integration of technology		
4	Web links a wonderful tool for students and teachers	
Reflects research-based practices (e.g. hands-on activities, technology, problem-solving situations) engaging students and promoting student thinking		
4	Hands-on and problem solving by nature of content	
Is aligned to the Program of Studies and Core Content for Assessment		
4	Makes elements and principles user friendly to everyone.	
Includes opportunities for writing (reviews / personal response / reflection)		
4	Reflection on work embedded.	

Rating Scale: 0-Not applicable; 1-None of the time; 2 Minimally; 3-Some of the time; 4-Most of the time

Rating	Strength	Weakness
Art Elements:		
4	Well planned, detailed activities, even to the length of time required for the activities available in the teacher resource guide	
Principles of Design:		
4	Detailed activities, a great active review for testing	
Art Media:		
4	Media rich and user friendly, a must for the studio class. The choice of this reviewer	
Art Processes/Production:		
4	ALL ABOUT PROCESS	
Art Criticism or Analysis of Art:		
4	Teacher resource binders supports and includes activities and graphic organizers that support the critical analysis of art work.	
Purpose of Art:		
4	Embedded into the text	
Visual Art in different Cultures:		
4	Includes a variety of culture, but elements and principles are the primary focus	
Art Subject Matters:		
4	Includes many contemporary and student samples	
Effect on Time, Place, Belief System on Visual Art:		
4	Embedded into text	
Careers in Visual Arts:		
4	Super, contemporary interviews with a culturally diverse group of contemporary artist.	
Connections to Other Art Forms:		
4		

Rating Scale: 0-Not applicable; 1-None of the time; 2 Minimally; 3-Some of the time; 4-Most of the time